COURSE NAME: Business Torts & Unfair Competition

COURSE NUMBER: Law 797

PROFESSOR: Jasmine Abdel-khalik

ESSENTIAL PREREQUISITES: N/A

DESIRABLE PREREQUISITES: N/A

COURSE BOOKS AND MATERIALS:


Supplemental Cases/Material

METHOD OF GRADING & APPRAISAL OF STUDENT FOR GRADE: A majority of the class grade will be composed of some short quizzes during the semester and a final exam. Another grading factor may be in-class participation.

SUMMARY DESCRIPTION OF COURSE: This course will focus on the common law and statutory remedies for certain trade practices that have been classified as unfair or deceptive. In the intellectual property realm, we will focus on trademark infringement and dilution, trade dress, and the right of publicity. In addition, the course will also include discussion of other claims applicable to the business and commercial setting, such as intentional interference with prospective contractual relationship or with contracts, deceptive advertising, and other unfair trade practices.

RELEVANCY OF COURSE FOR CAREER PURPOSES: This course serves as our advanced trademark law class and is essential for any student considering a trademark practice. In addition, this course is relevant for students who anticipate a practice in commercial litigation, commercial transactions, or general intellectual property.