COURSE NAME: Business Torts & Unfair Competition

COURSE NUMBER: Law 8797

PROFESSOR: Jasmine Abdel-khalik

ESSENTIAL PREREQUISITES: N/A

DESIRABLE PREREQUISITES: N/A

COURSE BOOKS AND MATERIALS:


(3) Supplemental Cases/Material: focusing on intentional interference with contract and prospective business advantage claims, misrepresentation claims, and economic loss doctrine as well as some supplementary trademark reading. You will be able to obtain this material from Roo Prints before the class starts.

METHOD OF GRADING & APPRAISAL OF STUDENT FOR GRADE: A majority of the class grade will be composed of a midterm (10%) and a final exam (80%). Everyone begins the semester with full points for the final 10%, which may be reduced based upon in-class behavior and, if class participation warrants, pop-quizzes.

SUMMARY DESCRIPTION OF COURSE: This course will focus on the common law and statutory remedies for certain trade practices that have been classified as unfair or deceptive (with the exception of certain claims that are more thoroughly addressed in other classes, such as antitrust). We will start with a discussion of the most common business torts, intentional interference and misrepresentation. Then, we will focus on trademark infringement and dilution, trade dress, and the right of publicity. Each of these is a form of intangible intellectual property used to prevent unfair competition and consumer confusion. We will end the class by examining false advertising claims and commercial disparagement. The key connection among all of these claims is the attempt to regulate unfair competition via these tort and tort-like causes of action.

RELEVANCY OF COURSE FOR CAREER PURPOSES: This course serves as our advanced trademark law class and is essential for any student considering a trademark practice or general intellectual property practice. Given the rise in prominence of trademark and other unfair competition claims in commercial matters, this course is also highly relevant for any student who anticipates a commercial litigation or general corporate practice.