Firstly, this session is obviously time-limited so the sources we can review will be very selective and for the most part limited to freely available web sites.

You will note that each web site we review will in turn contain links to many other relevant sites, many of which will be redundant (e.g. regional or industry fact sheets) but also reflecting the specific focus of that site with policy statement and publications.

Lastly, by way of introduction one difference in government trade related web sites is that “traditionally” the web sites of federal agencies are those of the “regulators”, “investigators” or “enforcers” of prohibitory law while the trade sites are very much oriented to promoting and facilitating trade by U.S. companies while maintaining the enforcement posture vis-a-vis foreign competitors.

This review will start with general federal trade agencies, focus as an example on how one particular agency promotes international trade within its subject area, review international government agencies, again focus on how one particular country promotes trade from its perspective, identify sources of information by way of domestic and international trade associations, review a private sector website promoting U.S. trade and finish back with a federal agency reviewing how to identify and contact select officials within that agency.

United States Department of Commerce:  http://www.commerce.gov/

    International Trade Administration
        “I want to....” links to analysis, counseling, statistics
        Promoting Trade and Investment
        Strengthening Industry Competitiveness
        Ensuring Fair Trade
        Manufacturing and Services by industry

    Trade Opportunities
        Export.gov
        China Business Information Center
        Middle East and North Africa Business Information Center
        Business Information Services for Newly Independent States

    Trade Statistics Express
Office of the United States Trade Representative:  http://www.ustr.gov/

World Regions : Geographically specific, All industries
Regions > Specific Countries > Fact Sheets

Trade Sectors: Specific industries, All locations


Research and Analysis
  Industry and Trade Summaries
  Working Papers and Staff Research
  Opinions / Reports

U.S. Food and Drug Administration:  http://www.fda.gov/

  International Programs
    International Organizations and Foreign Government Agencies
    International Trade Resources

  Imports


  External Trade
    Trade > trade statistics > Bilateral Trade Relations by sector/region
    Common trade policy regime
    Exports
    Imports
    External trade and globalisation


  Government Departments
    Department of Enterprise, Trade and Employment
      EU/International > more on EU and international issues
        Bilateral Trade Promotion
        Export Licenses
        International Trade

LexisNexis : Find A Source

  Encyclopedia of Associations > note search by segments, e.g. industry, country

Trade Associations – Washington D.C.
Federation of International Trade Associations:  http://www.fita.org/

Tools for Starting and Running an Import-Export Business
  Getting Started
  Entering International Markets
  International Market Research
  Doing Business
  e-Business Trade Roadmap
  Business LInk’s International Trade
  FITA’s China Business Guide
  Export Readiness Assessment
  Documentation

U.S. Chamber of Commerce:  http://www.uschamber.com/default

  International > Traderoots
  State-by State Information
  Trade Resources
  Engagement Agenda
  Europe and Eurasia
  Middle East and Africa
  Policy


  Department of Commerce > About Commerce >Department Officials >
  Commerce Organization

  Department of Commerce > Site Map